



THE  
TRAFFORD  
COLLEGE  
GROUP

# WE WANT EMPLOYERS IN EVERY CLASSROOM



Bring your industry to life  
Inspire the future workforce  
Help us to help you meet your future skills needs

Employers often ask how they can engage with young people to raise awareness about their sector and business, help prevent future skills gaps, and identify potential talent pipelines all at the same time.

Our suite of employer opportunities is designed help to meet these needs, and range from guest speaker slots to attendance at careers fairs, through to work placements, site visits and more.

You'll find more detail on these opportunities across pages 4 and 5 of this brochure and we feel it's always good if you can see how both students and employers alike have benefitted from taking part, so we've included some testimonials for you as well.

You'll also find our contact details on the back page of this brochure so you can speak to a member of our Employer Services team and find out how you can make the most of what's on offer.



## INDUSTRY PLACEMENTS GIVE STUDENTS A MUCH MORE BALANCED VIEW OF THE REAL WORLD AND SET THEM UP FOR SUCCESS WHEN THEY FINISH THEIR COURSE. HERE ARE SOME QUOTES FROM PREVIOUS STUDENTS WHO HAVE COMPLETED THE PROGRAMME.

“ The experience that Pearson offers has something special in it, as it involves many subjects and roles that can be only beneficial for you. From Finance, to Marketing and IT everybody is connected as a family, as if the concept of COMPANY is just in the past. I'm studying Business Environment and in the beginning I was not sure about the length of the programme (45 days) as I had college studies to complete alongside, but I've pushed myself to say YES, as I thought that if I want to become a businessman then I need to start to build the right mentality and after the first day I was 100% sure that this was the right place to start my career.

The support, the care and the warm welcomes that I've received since day 1 are immeasurable, as Pearson always made sure that I had the right tools to develop new skills and attributes: involvement in customer service, analysing data, developing analytic documents; these are the first activities that I've experienced and I've really enjoyed. The best is yet to come! ”

**Talha Business Student**

**Placement at Pearson Qualification Services, Salford Quays**

“ This experience has helped me to understand what I want to do in the future and helped me figure out where I want to go going forward in my work after my course. All the people at Travel Counsellors were very supporting and really helped me during my work experience. I would recommend people just try out a work placement because you meet new people and do new things. ”

**Allstair TV & Film Student**

**Placement in the Television Studio at Travel Counsellors, Manchester**

“ This experience has taught me what I can achieve and in what kind of time frames. I've seen which kind of qualifications I can go for that will progress me onwards and upwards, doubles the salary I'm on now. ”

**Josh Computing Student**

**Placement in IT at Horwich Farrelly, Stretford**

# EMPLOYER OPPORTUNITIES



## Site visits to Employer Premises

Students have the opportunity to shadow employees on a site tour to understand what a business does and perhaps take part in a small activity, if possible. These visits can span from an hour to a full day depending on the interaction a business is able to provide.



## Guest Speaker

An invite will be extended to an employer to visit one of our college campuses to speak to our students about their business and answer any questions the students might have.



## Workshops/Industry Tasters/Projects

Invite students to take part in a planned project or masterclass/workshop. Different to work experience, the student will enter into the workplace with a particular project to complete which provides our students with a taste of the world of work.



## Work Experience

Traditionally a week or two in length, providing an introduction into the business and allowing the student to engage with small projects under supervision of a member of staff.



## Industry Placement

In addition to traditional short-term work experience, our students will have the opportunity to take part in our Industry Placement Programme, benefiting from 40-60 days with a top employer in the student's chosen sector, linking what the students are learning in the classroom to practical application in the sector. The college will support employers to build the placement on an individual basis, setting objectives and goals for the student to achieve during their time on placement.



## Virtual 'Day in the Life of' Tour

A chance to show students around your workplace, introduce colleagues, share details of current projects and showcasing a 'Day in the Life' of an employee. This kind of interaction gives our students great insight into the world of work and is an invaluable experience!



## Participation in a Careers Fair

An invitation to be involved in a Careers Fair at one of our campuses. Employers will be given a stand and will have the opportunity to share information with students who are interested in joining your industry following completion of their studies.

# WHAT OUR CURRENT EMPLOYERS SAY

“ These students are not only learning how to use state-of-the-art equipment, but actively contributing to the success of our internal broadcasts - all whilst improving their confidence and crucially learning to communicate with adults and adjust to the world of work. ”

**Mike Ashton** Colleague Experience Partner  
Travel Counsellors, Manchester

“ She came here to have a taste of the real-world experience of working as a technician in the education industry and what we gave her was a three-course meal. She showed us a side of great enthusiasm when she was here, she was a star! This experience gives the students that one spark which makes them stand out. We have a huge skills gap looming on the technical workforce front and we need to see new technicians coming through. ”

**Helen Bradshaw** Technical Manager, School of Science,  
Engineering and Environment  
The University of Salford

“ We offer industry placements to help Bruntwood get ahead of the game in developing future talent and to give students hands-on experience and to help them with their future career. I did wonder how I could fit it in running fifteen jobs and supporting Alexandra at the same time, but she has really brought a lot to the company and it won't be the same when she goes. ”

**Adam Wollinski** Mechanical Product Manager  
Bruntwood, Old Trafford

“ It was quick and easy to engage with Trafford College who provided us with a number of candidates to interview. They also advised us about the wider requirements and whose responsibilities were whose, which made the process easier. Entry level talent is at the core of our future workforce planning and we see industry placements as a way of introducing students to the workplace, providing them with a positive experience they can use in applying for further opportunities or to our own apprenticeship programmes. As a large employer, we believe we have responsibility in supporting industry placements that benefit not just ourselves but also the wider UK workforce. ”

**Jason Phin** Training Solutions  
Business Manager  
Siemens plc, Manchester

“ Our model is to progress our employees internally. Industry placements are the perfect opportunity to do this - to get fresh, raw talent in, giving them exposure to us and to our business. ”

**Laura Ennion**  
Talent Coordinator  
Horwich Farrelly, Stretford

# WHAT OUR STUDENTS SAY

“ I'm doing more work and going for top grades and it's worth it. What you get out of an opportunity like this depends on your outlook on life and how strong your goals are. It takes hard work to get to where you want to be. This is the best way you could ever get into the industry; it is an invaluable experience. ”

**Alexandrea**  
Building Services Student  
Placement in Project  
Management at Bruntwood,  
Old Trafford

“ When I started the placement I wasn't as sure of what I wanted to do. As I progressed in the placement, I realised this is really going to help me in my future. When I went back to college, I was ahead in my coursework because I had been learning everything on placement hands on. Being a technician made me realise how much work it really is, but it was actually really fun and I really liked it! ”

**Ola** Applied Science Student  
University of Salford, Salford

## **CONTACT US**

**Employers@tcg.ac.uk | 0161 296 5950**



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