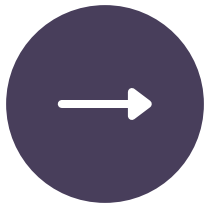




EXPERT
ACCOUNTING AND FINANCE



Six crucial success factors of a start-up

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01

A strong and committed founding team

The first step to a successful start-up is having a team of talented and passionate individuals who are dedicated to making the company succeed.

02

A clear and achievable business model

Without a solid business model, it will be difficult for a start-up to generate revenue and sustain long-term growth.



03

A market opportunity

A start-up needs to identify a gap in the market that it can exploit with its products or services.

04

Funding

A start-up will need to secure adequate funding in order to finance its operations and scale its business.



05

A robust marketing strategy

A well-executed marketing strategy is essential for raising awareness of a start-up's products or services and driving sales.

06

A willingness to pivoting

Start-ups need to be flexible and open to change in order to adapt to the ever-changing landscape of the business world.





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