

What is a Business Plan?



A business plan is a written document that describes your business. It covers objectives, strategies, sales, marketing and financial forecasts.

When writing your business plan we help you to work out:

01 How much funding you will need

02 When you will need funding

03 What you need funding for

04 Why you need funding

This will make it easier for you to explain to potential investors why you need their money. Additionally, it will assist you in demonstrating to any possible financiers that your company is prepared for funding.

Your business plan can be created in collaboration with an accountant, or you can ask them to read what you've prepared.