

KELLY GELLARD

IOTOGRAPHER & CREATIVE

Motivated and passionate signed, published and qualified Photographer, Retoucher & Creative.

Overview:

- First Class Fashion Photography (BA) Graduate (2018). GCSE & A-Level qualified too.
- Agency Signed Photographer. (Frame Perfect, Mavro Worldwide...)
- Interned at: Notion Magazine, Fault Magazine, Holborn Studios...
- Organised/Hosted Exhibition & Networking Event in Shoreditch (The Hoxton Basement) in 2018.
- Work Published in: PICTON (+Front Cover), SHUBA, ELEGANT, SMODE, GMARO Magazine...
- Shot featured on sports brand **FILA** UK's Instagram Account.
- Shot Vinnie Jones (Footballer & Actor) Kelsey Stratford (TOWIE Star)
- Assisted: Joseph Sinclair & Jack Alexander. (With: Years & Years, James Arthur, Wretch 32)

CURRENT CAREER ROLES:

Agency Signed and Represented by: FRAME PERFECT - (As Fashion Photographer) Jan 2020 - Current

BL_NK Fashion Label (Part-Time - Marketing & Social Media Assistant) June 2019 - Current

THE BEAUTY RUN (Freelance Booker & Creative Assistant) March 2019 - Current



SOME CLIENTS:

- Fashion/Influencer 'The Only Way is Essex' Star: Kelsey Stratford
- Film ArtWork Vinnie Jones Cover & Marina Sirtis (Star Trek)
- Corporate Patrick Tsangs
- Film BTS Director: Ali Jacko / JKO Films
- Hair & Beauty Vidal Sassoon Hair Academy
- Actor Headshots Max Bowden (in Eastenders & Waterloo Road)
- Event Virgin Money Venue

OTHER AGENCIES OR ON CREATIVE BOOKS OF:

(For Photography & Retouching Briefs/Projects)

- **Moonworkers Creative Agency**
- **Mavro Worlwide**
- **Smode Magazine**
- **Industry Haus**
- **RedBerry Creative Agency (International)**
- Meghan (meghan_krldn) Music Production
- **Prospects**

PREVIOUS INTERNSHIPS/WORK EXPERIENCE:

June 2017

- (Stylist) Kiera Liberati's Assistant, for guests Wretch 32 & Mostack.
- Artistic Director on a location shoot, for brand Everlast.
- Liaised with Notion's main PR Companies collecting and returning clothing. Unpacked, organised and re-packed clothing adjusting the docket list.

April 2018

- On: 12th April 2018, 6.30-9pm, at The Hoxton Basement, London (Shoreditch). 17 prints A1/A0 prints were exhibited.
- Roles I undertook were: Event Organiser, Host, Artistic Director, Sponsor Coordinator, Photographer, Stylist, Interior Designer.

FAULT MAGAZINE INTERN (Social Media Assistant)

July 2017

- Assisted on (issue 27) shoot with actor Sean Teale.
- Worked on: updating social media platforms, created collages, prepared articles for their website and composed mood and aethetic boards for upcoming shoots.

HOLBORN STUDIO (Studio Assistant)

(1-Day Experience) Nov 2016

- Helped set up and set down photographic/studio equipment before photoshoots and prior to clients arrival time.
- Organised the rentable equipment, in stockroom.
- Painted the coves and kept all studios clean and tidy.

EDUCATION:

Southampton Solent University - Southampton

(Sept 2015 - May 2018)

First Class Fashion Photography (BA) Degree.

Woking College - Woking

(Sept 2013 - July 2015)

3 A-levels.

Including: Photography, Drama & Theatre Studies and Performance Studies.

BTEC 'Dance Leadership' Award Certification - Level 2.

Rydens Enterprise School - Walton-On-Thames

(Sept 2008 - July 2013)

14 GCSE's A*- C.

Including: English, Maths and Photography.

PERSONALITY:

Character: Hardworking, Driven, Reliable, Punctual, Enthusiastic, Efficient, Independent & Team Worker.

Uses: Attention To Detail, High-level of Organisation, Excellent Time Management, Meeting Deadlines Prematurely, Strong Communication, Leadership Skills.

SKILLS:

- Experienced with DSLR Cameras & Lenses & Equipment .
- Photographical Lighting (studio and location).
- Retouching
- Adobe Photoshop (Advanced)
- Adobe InDesign (Advanced)
- Adobe Bridge (Advanced)
- Adobe Premiere Pro (Intermediate)
- Capture One (Beginner)
- French Language Understanding and Speaking.

CONTACT ME:

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ACHIEVEMENTS:

MAGAZINE PUBLISHMENTS: 🔗 🔗



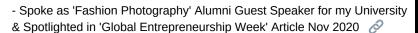
- PAUSE Magazine (260K) Jan 2021
- STYLE CRUZE Magazine (145K) June 2020
- SCORPIO JIN Magazine (97K) Jan 2021
- SHUBA Magazine (82K) Dec 2019
- ELEGANT Magazine (64K) April 2020

Smaller Magazine's / Published on Front Covers:

- HORIZONT, HUGO, GMARO, PICTON, CEO, SMODE and more...

FEATURED IN (Article/Social Media Post):

- Kavyar, my work posted on their Instagram page April 2020
- Clickerme "Eyes on Talent" Article + Instagram Post Dec 2019
- Underpinned (+Startups Magazine) Creatives Article Dec 2019
- Eric Festival's Instagram Post, as a creatives story Sept 2019



- Interviewed as Professional Photographer for 2 Podcast Series
- 1) Revstance Hosted by Muaz Notiar Nov 2020
- 2) The Artist's Web Hosted by Luke Nutt Oct 2020
- Work Showcased at 'The Freelancer Christmas Party' by Underpinned Dec 2019
- Aired in a documentary called '4 Photographers Shoot Mei' Sept 2019
- Photograph Published on FILA UK's Official Instagram Account March 2019
- Freelance Personal Stylist on Enty App Feb 2019 - Sep 2019
- Assisted Established Photographer Jack Alexander several times.
- 1) Olly Alexander (Years & Years) in Euphoria Magazine Cover (no.9) July 2018 🔗
- 2) James Arthur (2012 X-Factor Winner) in Fault Magazine Oct 2016
- I was Autumn 2017's Creative winner, and a nominee between 4 Grand Finalists, to be crowned CSAward winner of 2018. At Creative Student Awards Evening by Solutions4Recruitment. 2017 - 2018
- Leader/Representative at 6 Solent University Open Days (for the Fashion Photography Department) Giving demonstrations, answering questions and giving advice. 2016 - 2018
- Photographed 2 LFW Catwalks represented by the Canon Team Feb 2016

