



# KELLY GELLARD

## PHOTOGRAPHER & CREATIVE

Motivated and passionate signed, published and qualified Photographer, Retoucher & Creative.

### Overview:

- **First Class** Fashion Photography (BA) **Graduate** (2018). GCSE & A-Level qualified too.
- **Agency Signed Photographer.** (Frame Perfect, Mavro Worldwide...)
- Interned at: **Notion Magazine, Fault Magazine, Holborn Studios...**
- **Organised/Hosted Exhibition & Networking Event** in Shoreditch (The Hoxton Basement) in 2018.
- Work Published in: **PICTON** (+Front Cover), **SHUBA, ELEGANT, SMODE, GMARO Magazine...**
- Shot featured on sports brand **FILA** UK's Instagram Account.
- Shot **Vinnie Jones** (Footballer & Actor) **Kelsey Stratford** (**TOWIE** Star)
- Assisted: **Joseph Sinclair & Jack Alexander.** (With: **Years & Years, James Arthur, Wretch 32**)

## CURRENT CAREER ROLES:

Agency Signed and Represented by: FRAME PERFECT - (As Fashion Photographer) Jan 2020 - Current

BL\_NK Fashion Label (Part-Time - Marketing & Social Media Assistant) June 2019 - Current

THE BEAUTY RUN (Freelance Booker & Creative Assistant) March 2019 - Current



### SOME CLIENTS:

- Fashion/Influencer - **'The Only Way is Essex' Star: Kelsey Stratford**
- Film ArtWork - **Vinnie Jones** Cover & **Marina Sirtis** (Star Trek)
- Corporate - **Patrick Tsangs**
- Film BTS - Director: **Ali Jacko** / JKO Films
- Hair & Beauty - **Vidal Sassoon** Hair Academy
- Actor Headshots - **Max Bowden** (in **Eastenders & Waterloo Road**)
- Event - **Virgin Money** Venue

### OTHER AGENCIES OR ON CREATIVE BOOKS OF:

(For Photography & Retouching Briefs/Projects)

- **Moonworkers Creative Agency**
- **Mavro Worldwide**
- **Smode Magazine**
- **Industry Haus**
- **RedBerry Creative Agency (International)**
- **Meghan** (meghan\_krldn) **Music Production**
- **Prospects**

## PREVIOUS INTERNSHIPS/WORK EXPERIENCE:

### NOTION MAGAZINE INTERN (Stylist/Fashion Assistant)

June 2017

- (Stylist) Kiera Liberati's Assistant, for guests **Wretch 32 & Mostack.**
- Artistic Director on a location shoot, for brand Everlast.
- Liaised with Notion's main PR Companies collecting and returning clothing. Unpacked, organised and re-packed clothing adjusting the docket list.

### FAULT MAGAZINE INTERN (Social Media Assistant)

July 2017

- Assisted on (issue 27) shoot with actor **Sean Teale.**
- Worked on: updating social media platforms, created collages, prepared articles for their website and composed mood and aesthetic boards for upcoming shoots.

### 'The Changing Room' Exhibition & Networking Event

April 2018

- On: 12th April 2018, 6.30-9pm, at The Hoxton Basement, London (Shoreditch). 17 prints A1/A0 prints were exhibited.
- Roles I undertook were: Event Organiser, Host, Artistic Director, Sponsor Coordinator, Photographer, Stylist, Interior Designer.

### HOLBORN STUDIO (Studio Assistant)

(1-Day Experience) Nov 2016

- Helped set up and set down photographic/studio equipment before photoshoots and prior to clients arrival time.
- Organised the rentable equipment, in stockroom.
- Painted the coves and kept all studios clean and tidy.

## EDUCATION:

### Southampton Solent University - Southampton

(Sept 2015 – May 2018)

First Class Fashion Photography (BA) Degree.

### Woking College - Woking

(Sept 2013 – July 2015)

3 A-levels.

Including: Photography, Drama & Theatre Studies and Performance Studies.

BTEC 'Dance Leadership' Award Certification - Level 2.

### Rydens Enterprise School - Walton-On-Thames

(Sept 2008 – July 2013)

14 GCSE's A\*- C.

Including: English, Maths and Photography.

## PERSONALITY:

**Character:** Hardworking, Driven, Reliable, Punctual, Enthusiastic, Efficient, Independent & Team Worker.

**Uses:** Attention To Detail, High-level of Organisation, Excellent Time Management, Meeting Deadlines Prematurely, Strong Communication, Leadership Skills.

## SKILLS:

- Experienced with DSLR Cameras & Lenses & Equipment .
- Photographical Lighting (studio and location).
- Retouching

- Adobe Photoshop (Advanced)
- Adobe InDesign (Advanced)
- Adobe Bridge (Advanced)
- Adobe Premiere Pro (Intermediate)
- Capture One (Beginner)

- French Language Understanding and Speaking.

## CONTACT ME:

**London-Based**

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Further experience and achievements available upon request.

## ACHIEVEMENTS:





### MAGAZINE PUBLISHERMENTS:


- **PAUSE Magazine** (260K) - Jan 2021
- **STYLE CRUZE Magazine** (145K) - June 2020
- **SCORPIO JIN Magazine** (97K) - Jan 2021
- **SHUBA Magazine** (82K) - Dec 2019
- **ELEGANT Magazine** (64K) - April 2020

### Smaller Magazine's / Published on Front Covers:



- **HORIZONT, HUGO, GMARO, PICTON, CEO, SMODE and more...**

### FEATURED IN (Article/Social Media Post):

- **Kavyar**, my work posted on their Instagram page - April 2020 
- **Clickerme** "Eyes on Talent" Article + Instagram Post - Dec 2019 
- **Underpinned** (+Startups Magazine) Creatives Article - Dec 2019 
- **Eric Festival's** Instagram Post, as a creatives story - Sept 2019 

- Spoke as 'Fashion Photography' Alumni Guest Speaker for my University & Spotlited in 'Global Entrepreneurship Week' Article Nov 2020 

- Interviewed as Professional Photographer for 2 Podcast Series

- 1) Revstance Hosted by Muaz Notiar - Nov 2020 
- 2) The Artist's Web Hosted by Luke Nutt - Oct 2020 



- Work Showcased at 'The Freelancer Christmas Party' by *Underpinned* Dec 2019

- Aired in a documentary called '4 Photographers Shoot Me!' Sept 2019

- Photograph Published on **FILA** UK's Official Instagram Account March 2019

- Freelance Personal Stylist on *Enty App* Feb 2019 - Sep 2019

- Assisted Established Photographer **Jack Alexander** several times.

- 1) **Olly Alexander (Years & Years)** in **Euphoria Magazine** Cover (no.9) July 2018 
- 2) **James Arthur (2012 X-Factor Winner)** in **Fault Magazine** Oct 2016 

- I was Autumn 2017's Creative winner, and a nominee between 4 Grand Finalists, to be crowned CSAward winner of 2018. At *Creative Student Awards Evening* by *Solutions4Recruitment*. 2017 - 2018

- Leader/Representative at 6 *Solent University* Open Days (for the Fashion Photography Department) Giving demonstrations, answering questions and giving advice. 2016 - 2018

- Photographed 2 LFW Catwalks represented by the **Canon Team** Feb 2016

