WEBSITE FEATURES

EAZISITES

Contents

Design Control

Backgrounds

Create engaging websites by adding background images or videos and enabling parallax effects.

Colour Overlays

Customise images and videos with colour overlays. You can control both, their colour and opacity.

Flat UI Design

Encourage conversions on your websites with modern designs that feature a fast-loading flat user interface.

Page Duplication

Duplicate any page on your site and use its design and layout in another area of the site.

Favicon

Improve your brand recognition by adding a favicon that displays on the browser tab when a website is open.

Fully Responsive Framework

Your responsive website is based on the ZURB Foundation framework.

Patented Content Import

Save time by pulling content from an existing website or web page. The content is automatically placed in the template and saved in the site Content Library.

Centre Logo Navigation

Create perfect navigation every time with dozens of pre-designed navigation and header layouts. All designs are fully responsive for all devices and screen sizes.

Customised 404 Page

Make the most of every website visit with a customised 404 page. Edit the page as you would any other page in the platform, adding images, videos, buttons, text and more.

Global Design

Create a consistent website by defining site-wide settings for text, buttons, images, and backgrounds. These settings can easily be changed per element and widget.

Rich Text Editing

Engage site visitors by adding underlines, bold, italics, and more to text inside widgets and by linking words to internal or external pages.

Text Link Customisation

Choose the font colour and format that you want for your website text links.
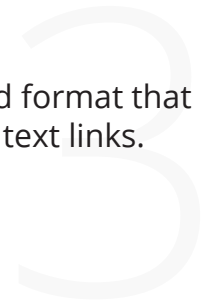
Image Management

Image Optimisation

All images are automatically optimised and resized, per device and according to their location on the page for faster page loading speed.

Gorgeous Premium Images

Buy premium Shutterstock images from directly inside the platform. If you like, you can try them out with watermarks prior to making the purchase.

Photo Editor

Edit your site images from directly inside the editor with Eazi-Sites rich, built-in photo editor. You can crop, resize, add overlays and more.

Background Slider

Create a moving background with the Background Slider that enables you to show multiple images as a background.

Easy Image Upload

Add images from your computer, or from various locations on the web including Dropbox, Google Drive and Facebook.

Video

Increase visitor engagement by embedding YouTube or Vimeo videos in website backgrounds and popups.

Free Images & GIFs

Choose free images and GIFs from our extensive library, Unsplash, GIPHY, and more. Eazi-Sites powerful Image Picker makes adding them to your site quick and easy.

Image Slider

Arrange multiple photos in a swipe-able image slider and choose from fantastic layout options. Add titles, captions, buttons, links and more.

Photo Gallery

Display images in an eye-catching photo gallery. Choose from several modern layouts and customise with text, buttons, hover effects, animations and more.

On the Go

Designed for Smartphones

Designed specially for touch, the mobile version of Eazi-Sites editor has easy-to-click buttons and an intuitive flow, so you and your clients find the entire experience easy and slick.

Mobile Editing

Edit and republish any site directly from your mobile device. Upload photos you have taken on your device, update phone numbers, change links and more.

Upload Photos from Your Device

What could be handier than updating photo galleries and image sliders with photos you've just snapped on your phone? You can also add, sort and edit images from the Eazi-Sites library.

Mobile-Friendly Dashboard

When you log into Eazi-Sites from your mobile device, you'll go directly to a new, mobile-friendly dashboard that displays all of your sites and lets you search, preview and edit them.

Add & Remove Widgets

The inline widget selector enables you to add and remove widgets easily, and shows you exactly where the widget will be placed.

Build, Edit and Publish, Anywhere

Access the full Eazi-Sites editor, including site settings and stats, in a format customised for tablet. Upload images from your device, edit widgets in a tap and more.

Designed for Tablet

Designed specially for touch, the Eazi-Sites tablet editor includes, among other things, a wider top bar for easy tapping, and deliberate deletion to make sure nothing is removed by accident.

Edit Frequently Used Widgets

Edit the most commonly used widgets, including text, image slider, photo gallery, buttons and more.

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Site Widgets

Popup

Add popups that promote sales, encourage email signups, or personalise the site for specific visitors.

File Upload

Enable website visitors to download PDFs, spreadsheets and more, simply by clicking a button.

Click To Call

Enable site visitors to call a business with a single click from a mobile device.

Contact Form

Make it easy for visitors to get in touch with an easy-to-edit Contact Form. It has an opt-in consent field, multiple layout and style options, and can be integrated with MailChimp, Constant Contact and Google Sheets.

Open Table Reservations

With the OpenTable online reservations service, it's easy for site visitors to book a table.

Divider

Add customisable dividers to your websites. Choose from a variety of layouts and designs.

Click To Email

Enable site visitors to email website owners directly from their websites.

Custom HTML

Add your own HTML/CSS/JavaScript directly to your websites. Great for third-party integrations or adding custom code.

Disqus Comments

With this online commenting platform, it's easy for site visitors to engage and send feedback about the business.

Online Scheduling

With vCita online scheduling, site visitors can schedule appointments via desktop, tablet and mobile.

Coupons

Drag and drop coupons onto a site and control the discount, duration, etc.

Business Hours

Let website visitors know when your business is open and when it's not. Save time by importing and then editing business hours from an online source.

Facebook Comments

Allow visitors to comment on a business' Facebook page without leaving the website.

List

Create an engaging list of anything you like, from company services to team members. The list can include titles, descriptions, images and image links.

Maps

Powered by Mapbox, choose from several sleek layouts and make it easier for site visitors to find business' location.

Restaurant Menu

Build restaurant menus quickly by syncing with a menu that's already online and then editing as you like. Integrate images, change the item order, customise the layout and more.

Twitter Feed

Keep site visitors up-to-date by displaying a live Twitter feed on the site.

Facebook Like

Enable visitors to like a business' Facebook page without leaving the website.

Multi-Location

Insert a map powered by Mapbox that shows multiple locations and enables website visitors to find the location closest to them.

PayPal

Make it easy for site visitors to shop online or make a donation with a customisable PayPal button.

Social Icons

Add links to social media pages including Facebook, Twitter, Instagram and more. The icons are easy to add, customise their style and they can be dropped anywhere on a website.

RSS Feed

Incorporate blog posts from another URL directly onto your website.

Icons

Choose from a library of more than 1000 icons, or upload your own SVG, and customise to suit your site's look and feel.

Share

Make it easy for site visitors to share the website on social media networks including Facebook, Twitter, LinkedIn and more.

Yelp Reviews

Build credibility with site visitors by displaying top Yelp reviews directly on the business' websites.

Widget Search

Save time with Eazi-Sites tag-based widget search, which makes it easy to find the widget you are looking for.

Templates and Sections

Versatile & Flexible

Eazi-Sites templates, organised into industry categories, are incredibly versatile, and can be adapted with ease for alternative industries.

Template Reset

Eazi-Sites enables you to quickly and easily offer new clients multiple web design options to choose from, and lowers your churn rate by providing instantaneous website redesigns.

Pre-designed Sections

Speed up your website design process by adding pre-designed sections to your websites. Each section is professionally designed and available in a click from directly inside the editor.

Modern Templates

Choose from a library of beautiful, sleek, natively responsive website templates. The selection is growing all the time.

Website Personalisation

Pre-Made Personalisation Rules

Select from a library of pre-made personalizations and implement them in just a few clicks.

Build From Scratch

Combine a mix of triggers and actions to create a website personalisation rule that perfectly fits your unique business needs.

Easy to Edit & Customise

Personalisations are easy to edit and customise, so you can reuse a single personalisation several times, tweaking it for your customers' current needs.

Time Trigger

Create a website personalisation rule based on the time of day that a visitor reaches the website. Set it to recur daily, weekly or monthly.

Location Trigger

Use geo-targeting to ensure that site visitors see content that is relevant to their physical location.

Device Type Trigger

Deliver specialised calls-to-action, messages and more that match the device a visitor is using.

Number of Visits Trigger

Determine what visitors see according to the number of visits they've made to a site. Change messaging for first-time visitors and for users who return often.

Campaign URL Trigger

Personalise a web page for visitors who found your customer's site through a marketing campaign to give visitors a more consistent experience.

Add Notification Bar

Run a message across the top of a website to highlight a promotion or deliver a special message.
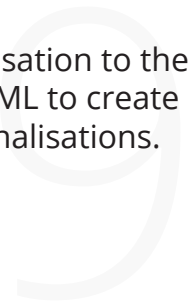
Background Image

Swap out the background of a website with an image that draws attention to an event, new initiative or holiday.

Add New Content

Add any type of content that you want when this action is triggered. You can add a new section to a website, show a coupon or display a special message.

Custom CSS & HTML

Take your website personalisation to the next level using CSS and HTML to create unique and engaging personalisations.

Content Library

Manage Images

Eazi-Sites Content Management tools enable you to manage and save all of a client's images inside the Content Library.

Content Import

Build websites faster than ever by easily pulling all of a client's content from a website or Facebook page directly into the Contact Library.

Content Collection Form

Never wait on a customer's content again. Send them a branded collection form with instructions on how they can send you exactly what you need to create their perfect website.

External Data Sync

Optimise your workflow by syncing site content with an external data connected via our API.

Manage Files

Consolidate any and all files related to a client's business in one convenient location inside the Content Library.

Connect to Widgets

Text blocks, images and addresses are just some of the widgets you can now connect to the Content Library for easy data management all in one place.

Web-Wide Accuracy

If you manage all of your clients' online info from one data set, Eazi-Sites enables you to include their website as a synced location for easier web-wide accuracy. API access required.

Manage Form Responses

Easily view, manage and delete responses from visitors that submitted a contact form on a client's website.

Create Collections

Add entire collections of business images with their titles and descriptions to the Content Library. You can connect this data to photo galleries, image sliders, backgrounds, list widgets and more.

Business Information

Gather all of a client's business information in text form, including name, phone number, address text blocks, social media profiles and more, in one convenient place.

eCommerce

Fully Responsive

The Eazi-Sites website builder comes with a built-in eCommerce solution that displays beautifully and works seamlessly across desktop, tablet and mobile.

Integrated Design

The online storefront automatically incorporates the same colour palette and font styles as the rest of the website.

Product Pages

Choose from engaging product page layouts and customise the descriptions and designs as you like. You can also show multiple product images.

Tax Options

Enable automatic tax calculations for the US, Canada, UK, EU and Australia.

Maximum/Minimum Purchase

Set a maximum or minimum purchase for checkout (for example, customer must spend at least £5 to complete the transaction).

Payment Options

Integrate more than 30 trusted payment providers, including PayPal, Stripe, Authorize.net and more.

Emails

Enable your customers to send emails to website visitors directly from the platform and customise the text for their brand.

Coupons

Generate coupon codes for particular products or an entire order.

Product Categories

Make it easier for customers to browse by organising products into categories. Choose from several gorgeous category page layouts and customise as you like.

Digital Downloads

Offer digital content such as video and audio files, images, and documents for purchase and download.

Tracking Codes

Place tracking codes on "Thank You" pages to report sales into an analytics platform, and track the effectiveness of affiliate and pay-per-click campaigns.

Stock Count

Create a sense of urgency and encourage visitors to make a purchase by showing how much stock is left.

Display Discounts

Encourage conversions by showing slashed regular prices alongside discounted prices.

Shipping Options

Maintain full control over which shipping options are available to site visitors (for example, overnight shipping, standard, and more).

Shipping Rates

Set flat shipping rates or have rates calculated on-the-fly according to product weight.

Shipping Providers

Ship domestically or internationally with FedEx, UPS, USPS and more.

Low Stock Notifications

Have your customers receive email updates when their stores are running low on particular items.

Blog

Multiple Authors

Increase the scope of your blog by enabling multiple contributing authors.

Flexible & Customisable

Add any content that you want to your posts, including images, widgets, rows and columns. As for the layout and style, customise easily any way that you like.

Smart & Connected

Two connected modes keep your blog posts looking great. Set structure in Layout Mode; add content in Post Mode. The connection between modes gives you design flexibility within a consistent structure.

Fully Responsive

The blog displays perfectly across desktop, tablet and mobile devices.

Smart Design

Every post in the blog has a smart and consistent design structure. This is good for SEO and makes for a great visitor experience.

Syndicated Content

ATOM and RSS feeds are automatically generated and updated for every new blog post.

Blog Stats

Know how many people visit every post with automatic visitor tracking.

Accessible Site-Wide

You can add a blog element anywhere on the website so visitors can access the posts easily, regardless of where they are on your site.

Easy Management

The search feature makes it easy to find a specific post according to the subject, author and publish date.

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Multi-Language

55+ Languages
Choose from dozens of international languages.

Fully Customisable
Easily edit every page in every language, so nothing gets lost in translation.

Under the Hood Access
As with every Eazi-Sites website, you can access the code on every page if you like, and make per-language adjustments.

Easy-to-Use
Quickly create multi-language responsive websites based on easy-to-edit automatic translations by Google Translate.

SEO-Friendly
Boost your website SEO ranking with language-specific URLs designed for geo-targeting.

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Client Permissions

Site-Specific Access

Increase your productivity by enabling customers to edit their own sites directly from the dashboard. Control their level of access and protect the site quality using selected permissions.

Content Editing Permission

This permission gives customers the ability to edit existing widget content while protecting the site quality by ensuring they don't add or remove widgets.

Full Editing Permission

This permission gives customers extensive editing capabilities, enabling them to add and manage widgets, pages, and popups, edit design and control site settings.

Stats Email Permission

This permission enables you to automatically send customers emails about their site stats on a monthly or weekly basis.

eCommerce Permission

For customers with stores, this permission enables them to manage their store catalogue, view orders and control store settings.

Republish Permission

This permission gives customers the ability to republish their own sites.

Developer Mode Permission

For customers who are particularly savvy, this permission enables them to update elements including site HTML and CSS.

Stats & Analytics

Site Stats

Website stats including information about how many visitors come to your site, where they come from, which pages they visited, etc.

Stat Information

Learn how many visits were made to each page in your site, how visitors engaged with the site, where they came from, which browsers and OS they used, and their geolocation.

Per Device

View exactly what site visitors are doing on desktop, tablet and mobile.

Google Analytics

Add Google Analytics to your Eazi-Sites website if you like. Simply click the Google Analytics tab on any website and add your code.

Email Summaries

Access all site stats from your dashboard, or directly from any site. You can also sign up to receive stats summaries by email.

Info at a Glance

This overview gives you the key information you need to know at a glance. With handy graphs, it's easy to see what's working (and what's not).

Event Tracking

Get automatic tracking of events including Click-to-Call, Click-to-Email, Click-to-SMS, Mobile Map, Coupon clicks and more.

Website Architecture

Reliable Hosting

All Eazi-Sites websites are hosted on Amazon Web Services (AWS), one of the industry's most trusted and secure cloud-based solutions. There is no limit to bandwidth or storage.

Free SSL

SSL certificates are included with every Eazi-Sites responsive website and can be installed in just one click.

Customisable Cookie Notification

Activate this notification to notify users when a website collects data on them in the form of cookies. Can be customised for every site.

Form Response Page

This dedicated page enables you to manage and delete all personal information submitted by site visitors via Contact Forms.

GDPR Compliance

Everything you need to make your sites GDPR compliant is already in the platform. This includes a privacy policy template, customisable cookie notifications and form response pages.

Status Page

Track the operational status of the Eazi-Sites platform at any time via the Status Page.

Dynamic Serving

Your website automatically responds to the type of device (desktop, tablet or mobile) it is being viewed on and content is optimised accordingly.

Google PageSpeed Optimisation

All Eazi-Sites websites are automatically optimised for Google PageSpeed upon publishing and republishing.

Privacy Page Template

Every website comes with a privacy page template that can be used as a guide for explaining to site visitors how collected information is being used. Simply activate the template and customise.

Site Backups

Create site backups of a current website version before making edits. You can revert to this version at any time.

Global CDN

Load times are significantly reduced thanks to Eazi-Sites global CDN (Content Delivery Network), which hosts all static files (such as images, PDFs, and docs).

Site Duplication

Speed up your site-building process by duplicating a site you've created and editing it as needed for another purpose.

Advanced SEO

Google PageSpeed Optimisation

All Eazi-Sites websites are automatically optimised for Google PageSpeed upon publishing and republishing.

Global CDN

Load times are significantly reduced thanks to Eazi-Sites global CDN (Content Delivery Network), which hosts all static files (such as images, PDFs, and docs).

301 Redirects

Help maintain strong SEO when switching from an old site to a new one by redirecting an old URL to the new one.

Alt and Description Tags on Images

Improve the ability of search engines to discover images on a website through alt tags.

Meta Keywords & Descriptions

Control the keywords and descriptions for every page or an entire site.

Sitemap

A sitemap is automatically generated for each site, and informs search engines which pages they should crawl.

Dynamic Serving

Your website automatically responds to the type of device it is being viewed on and content is optimised accordingly to improve load times.

Open Graph Support

Share a website image, title and description with social networks including Facebook and LinkedIn with Open Graph.

Vary: user-agent

Vary: user-agent informs search engines that users will receive different content depending on their device type.

Page Titles

Control the title of each page for optimal search engine visibility.

Customisable Page URLs

Customise the URL of any page on a site to improve search engine visibility and inform visitors of what page they are on.
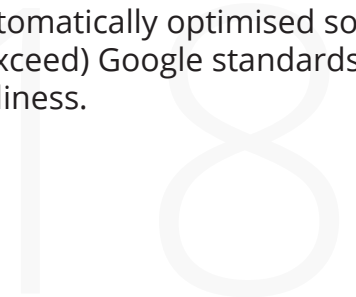
Robots.txt

Automatically included, robots.txt informs search engines which pages should and should not be indexed by search engines.

Free SSL

SSL certificates are included with every Eazi-Sites responsive website, and can improve your websites' SEO rankings.

Mobile-Friendly Design

All images are automatically optimised so they meet (and exceed) Google standards for mobile-friendliness.

Platform Integrations

Constant Contact	Foursquare	Twitter	Facebook	MailChimp
Vimeo	vCita	Pinterest	Disqus	Snapchat
RSS	Google+	Google Sheets	YouTube	LinkedIn

More Platform Integrations

Yelp

Locu

Mapbox

OpenTable

PayPal

Reddit

SinglePlatform

Tripadvisor

Instagram

Webhooks

Google Places

Zapier

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