



**We are an
emerging tech
agency with a
passion to
explore, nurture
and exploit new
possibilities.**

www.active.agency



Company

We believe in crafting the best user experience with innovative engineering that deliver outstanding results for our customers.

Our aim is to bring real value to businesses we work with & deliver ingenious solutions that get results. We push organizations to solve complex problems with modern technology.

NEW APPROACH. NEW THINKING

Technologies such as cloud, mobile and the web are challenging us to rethink how we live and work. Founded in 2006, Tech Active has come a long way from creating traditional web systems, to thriving cloud enabled platforms. We are driven by the constant urge, to create something unique, something superior, and something groundbreaking.

WHY WORK WITH US?

Every business has an objective and we bring the passion and experience to help clients achieve it. Ranked in the Top 10 for Enterprise Mobility, our team of 75+ experts have transformed clients into high performance businesses by leveraging on cloud & mobile technologies.

OUR APPROACH

We take an iterative, agile approach to developing cloud & mobile applications. Scrum gives us the flexibility and scalability to deal with issues and opportunities as they arise; helping us manage the entire project life cycle in a more stable, simple and swift manner. This also gives us an opportunity to closely involve and collaborate with our clients right from discovery to delivery of the project.

A young man with dark hair and glasses, wearing a white t-shirt, is leaning over a desk and laughing. A young woman with long red hair, wearing a plaid shirt, is sitting at the desk and laughing back. They are both looking at a laptop screen. The background is a blurred office or classroom environment with other people and a whiteboard.

Cloud

*A Recruitment Platform
built for Swedish Trade &
Investment Council (now
Business Sweden) to help
students search & apply for
jobs in Swedish companies
across the globe.*

We have the proven expertise to deliver innovative, robust and scalable cloud applications and online systems. Our goal is to deliver technology without barriers and accelerate business value across different platforms and devices.

BUILD NEW CLOUD APPS

Developing cloud applications is our core competency. Our aim is to maximize the benefits of the cloud with holistic solutions that adapt to your business demands.

MIGRATE TO CLOUD

Tech Active helps you transform legacy platforms to cloud. We provide an agile approach to help you manage your entire migration process & accelerate time-to-market for new business applications.

MAINTAINING CLOUD PLATFORM

Tech Active can manage and evolve your business applications to reduce inefficiencies, increase reliability and ensure business continuity. We offer on-going maintenance, enhancements and customizations for your cloud applications.

PRODUCT DEVELOPMENT

We partner with customers to bring their tech ideas to life. We build the entire product eco-system across cloud, mobile & wearable devices; ensuring seamless integration & engaging user experience.



Mobile

Tech Active worked with Nuts over Salads develop a great mobile app solution for its customers to book salads and other healthy foods on a subscription model.

www.nutsoversalads.com

Tech Active thrives in developing cross platform mobile & wearable applications for customers across the globe. From consumer apps to bespoke solutions we help customers leverage mobility to its maximum potential.

MOBILE APPS

We design & build engaging apps on iPhone, iPad & Android platforms. Our scrum-based agile process helps deliver high quality apps with rich user experience & fastest time-to-market. We have unmatched experience in developing m-commerce, gps based, utility and consumer apps across different verticals. Tech Active partners with customers right from discovery stage to distribution and maintenance of their apps.

ENTERPRISE MOBILITY

Mobility is slowly becoming a part of overall business strategy. Native enterprise apps can help you reduce costs and improve business productivity. We build custom cross platform mobile apps that integrate with your existing business systems and help your employees & partners to work smarter; also providing them with direct access to business data, customer information and meaningful insights.

WEARABLE APP DEVELOPMENT

Wearable technology is the future of mobility. Tech Active has the smartest engineers & the finest UI experts who can deliver cutting edge solutions for Android wearable devices and apple watch. A matured app partner like us will help you explore new possibilities in a technology which is still maturing and requires a minimalistic design approach to create engaging user experience.



CRM

We helped WWF S.E Asia raise donations, process payments and manage donor information with an Enterprise iPad Solution along with a be-spoke CRM.

We build innovative CRM solutions that help you standardize business processes, implement best practices, improve accountability & sales, automate tasks and enhance customer experience.

CONSULTING

We analyze your current business process and understand your goals to make your CRM ambition a success. Our objective is to maximize the potential of the solution as well as meet your immediate and future requirements and expectations.

BE-SPOKE

We build bespoke CRM Solutions on an open-source framework that is fully secure, flexible and can be customized to your business needs. Our robust, feature-rich solution helps you automate processes, simplify complex tasks and manage customers effectively.

INTEGRATION

Our CRM engineers can improve the efficiency of your system and reduce task inefficiencies by Integrating third party software APIs into your CRM solution.

ANALYTICS & REPORTING

Get real-time insights about your sales pipeline and take better decisions with intelligent & dynamic reports. Our goal is to provide you with better view of information throughout the customer lifecycle.

A close-up photograph of a person's hands shaving. The person is holding a safety razor with a bright orange handle and a clear plastic head. A thin stream of shaving foam is dripping from the head of the razor. The background is blurred, showing a white bowl and a dark shirt. A semi-transparent blue rectangular box is overlaid on the lower half of the image, containing text.

E-Commerce

Tech Active delivered a beautiful E-Commerce website with a robust backend for Harry's - A US Based company that sells world class shaving products.

www.harrys.com

We deliver exceptional user centric e-commerce websites with rich user interface and seamless shopping experience. Our omni-channel platform is built to meet the demands of "always-on" customers as well as ever growing business needs.

BE-SPOKE & FEATURE RICH

Every eCommerce Solution deployed is fully be-spoke and streamlined to meet your business requirement. Our platform is feature rich and is developed on an open-source framework that is scalable and can drive high-volume eCommerce operations.

UNPARALLELED USER EXPERIENCE

A beautifully designed user interface with consistent navigation is key to great user experience. Our focus is to create an engaging and delightful shopping experience to maximize conversions.

M-COMMERCE READY

More than 56% of online shopping happens on mobile. Extend your eCommerce platform on mobile and tablets to ensure that your customers enjoy a great shopping experience irrespective of the device they own.

POWERFUL ANALYTICS

Get in-depth insights about your customers, orders, revenue and products in one place. Our intelligent reporting tool provides key information to help you improve marketing & merchandising, reduce cart abandonments; and boost sales.



Digital

*Mahindra Reva website
was revamped by Tech
Active to reach a wider
audience and improve
the overall online brand
experience.*

www.mahindrareva.com

We transform businesses through design, technology and social media. Right from the strategy we follow, to the way we work, we have successfully delivered compelling digital experiences for our customers.

DIGITAL STRATEGY

It is important to gain a strong understanding about your business before we build anything. The insights we gain, help us formulate a well established digital strategy & create a roadmap to success.

USER EXPERIENCE DESIGN

Usability is the key to great user experience design. We strive to deliver simple and engaging user experience by gaining in-depth understanding of both user goals and user needs.

RESPONSIVE WEBSITES

Our front-end developers build intuitive, functional and accessible websites that deliver consistent experience to all visitors across multiple devices.

DIGITAL MARKETING

We build and execute marketing strategies to engage audience across all digital channels. Our ultimate goal is to help you maximize ROI, boost sales and build brand loyalty. Our expertise includes social media marketing, Engagement campaigns, search engine optimization(SEO), email marketing and PPC campaigns.

The image shows the interior of a restaurant. The ceiling is made of horizontal wooden planks and is lit with several warm-toned pendant lights. The walls are also wood-paneled. There are several round wooden tables set with white tablecloths, glassware, and silverware. In the background, there are framed pictures on the wall and a bar area. The overall atmosphere is warm and modern.

Tabvey Experience

Barbeque Nation collects more than 150,000 feedbacks annually from its customers across 40+ outlets using Tabvey Experience.

Tabvey is perfect for businesses where there is one-on-one interaction with the customers. It is easiest way to evaluate customer experience.

MULTIPLE QUESTION TYPES

Tabvey supports 15+ question types. Ask any type of a question or create any kind of a survey using Tabvey

WORKS OFFLINE

Collect feedback on tablets even on offline mode. The stored data is later sync'd to your Web Panel when online.

MULTI-LOCATION SUPPORT

Does your business have multiple outlets? You can now compare data between two or more locations by creating and allocating multiple locations to each survey.

MULTI-DEVICE SUPPORT

Download Tabvey App on all your tablets and gather feedback across multiple locations to sync with our Web Panel.

REAL-TIME ANALYTICS

Our dashboard gives you a full overview of what customers feel about your service. Get access to real-time statistics or generate reports in PDF & Excel formats.

A man with brown hair and a beard, wearing a light blue suit jacket, white shirt, and tie, is sitting on a grey metal bench. He is smiling and looking down at a black smartphone in his hands. The background is a blurred outdoor setting with a building and some greenery.

Tabvey Order

*Tabvey Order helped
AKB Foods increase
revenue by over 40%
within 18 months.*

*Customers can now order
grocery at the comfort of
their home.*

Tabvey Order allows restaurants and grocers to launch their own ordering solution for home delivery and pickup on multiple platforms across PC & Native Mobile Apps.

MULTI-PLATFORM

Tabvey Order works across multiple platforms including iPhone, Android, Facebook and your website. Our mobile apps are fully native.

IN-BUILT LOYALTY PROGRAM

Provide loyalty points on every sale and referral rewards with the option to redeem on future purchases.

REAL-TIME ANALYTICS

Get instant statistics and sales reports. Learn more about your best selling items and outlets that are performing well. Get reports on your most loyal customers & improve your business.

FEATURE RICH & FULLY BRANDED

The solution is fully white labelled with option to Manage simple & combo products, customize offers and promo codes, process orders and manage customers.

MULTI LOCATION & PAYMENT MODE SUPPORT

Manage multiple delivery & pickup outlets and auto-allocate orders to nearest outlet, accept credit / debit cards, Apple Pay and Cash on delivery payment methods

A young man with short brown hair, wearing a blue and white checkered shirt, is smiling and looking at a laptop. He is sitting at a desk in a library or office setting, with bookshelves filled with books in the background. The text is overlaid on an orange semi-transparent box.

Real Antique

From Concept creation workshops to design and development, to supporting our marketing efforts, Tech Active has gone above and beyond to deliver excellence. The best move Real Antique made with this project was hiring the talented Tech Active Team. - Joanna

We work with more than 200+ customers worldwide. Our clientele includes Startups, SME's, Fortune 500 companies as well as government and charitable institutions.

		
		
		
		
		

